

2021 – 2022 BOYERTOWN AREA SCHOOL DISTRICT GOALS

Cultivating an exceptional, innovative learning community that enables all students to succeed in a changing world

Goal: Enhance Communication and Collaboration to Increase Engagement, Awareness, and School Pride

GOAL: Ensure High-Quality Instruction

GOAL: Advance Safe and Supportive Learning Environment

GOAL: Optimize Organizational Efficiencies

The Boyertown Area School District's strategic plan has been designed to be fluid and dynamic. While these (above) goals remain for the 2021-2022 school year, the district will continue to focus on ensuring a safe and supportive learning environment during this global pandemic.

- ✓ **Objective: Ensure Effective and Consistent Communication**
 - Design a board meeting format of high quality, live streaming, video recording, and television broadcasts
 - Improve and expand collaboration with BASH Telecomn, The Cub, and other student clubs
 - Redesign BASD Website

- ✓ **Objective: Strengthen Climate & Relationships**
 - Establish consistent communications to all stakeholders from superintendent, school board, and building level administrators
 - Utilize Daily Bear Paws to encourage and strengthen school moral

- ✓ **Objective: Increase Engagement and Participation**
 - Develop a student internship/mentorship for communications
 - Develop relationships between BASD and local businesses and organization

- ✓ **Objective: Strengthen Principals Capacity as Educational Leaders**
 - Review Building Action Plan: SchoolGoals, and Principal SLO.
 - Review the Academic and Social/Emotional needs of the students of the building
 - Review the needs of staff
 - Create and Apply Target Processes for Intentional Innovation/Strategies-Action Items, Professional Learning Needed
 - Progress Monitor goals to determineneeds have been met

- ✓ **Objective: Enhance Educational Opportunities**
 - Improve Gifted writing andProgramming in K-12
 - Improve the 504 processes
 - Improve programming and teacher resources to meet the needs of our Special Education students

- ✓ **Objective: Develop and Implement BASD Virtual Academy**
 - Develop an interest survey to families
 - Identify staff to teach in VirtualAcademy
 - Develop virtual curriculum
 - BASD Virtual Academy Orientation for parents and students
 - Collect quantitative/qualitative data throughout school year, reflect, and act upon during the course of school year

- ✓ **Objective: Bolster Presence of School Police and security at BASH**
 - Have security and school police officers visible throughout building
 - School Police and Security should be engaged with students, faculty, and staff in a positive manner
 - School Police and Security should stop in classrooms
 - School Police and Security should speak in classrooms upon teachers' requests
 - Be proactive vs reactive reduce calls, arrests, and incident reports

- ✓ **Objective: Develop Protocols for School Police and Security**
 - Evaluate protocols from neighboring school districts
 - Review, assess, and adopt appropriate protocols for BASD
 - Work with local police, school police, security, and administration to develop BASD protocol

- ✓ **Objective: Increase School Police Officer Presence at the Elementary Level**
 - Add lessons on self-esteem and peer pressure
 - Include peer pressure lessons to 5th grade schedule
 - Incorporate self-esteem lessons in 4th grade

- ✓ **Objective: Advance Innovative use of Technology**
 - Complete RFP for BASD WAN (buildingto building network)
 - Evaluate, improve, and document nontech procedures
 - Fill IT vacancy, recruit experienced K-12 ITprofessionals to balance data integration/application/support
 - Determine hiring new IT Director or contract with outside provider

- ✓ **Objective: Recruit and Retain Highly Qualified Employees**
 - Evaluate recruitment/advertisement process
 - Utilize Kelly Education to fill and maintain resource pool of substitutes
 - Communicate transition to Kelly toensure continuity
 - Monitor fill rates to ensure meeting needs within building budget parameters

- ✓ **Objective: Bolster Financial Stability of District**
 - Monitor and evaluate contracts with vendors
 - Implement a new Financial Information System (FIS)
 - Utilize FIS to improve transparency, reporting, and operational efficiencies